

STRATEGY & GOVERNANCE IN PRACTICE

Strengthening strategic thinking, governance capability, and implementation within complex organisations



PROGRAMME OVERVIEW

Organisations responsible for delivering complex programmes, large-scale infrastructure, and public services operate in environments where clear strategic direction and effective governance are essential. As organisations grow in scale and complexity, leaders must ensure that strategy is not only well designed but also effectively implemented, monitored, and adapted over time.

The Strategy & Governance in Practice programme is designed to strengthen leaders' understanding of how strategy is developed, governed, and translated into operational delivery within complex organisational environments. The programme explores the practical relationship between strategic planning, governance frameworks, leadership capability, and organisational performance.

Participants examine how organisations define strategic priorities, align teams around common objectives, and establish governance systems that support accountability and effective decision-making. The programme also explores how leaders manage competing priorities, respond to change, and ensure that strategic initiatives remain aligned with long-term organisational goals.

Through a combination of strategic frameworks, real-world case studies, and facilitated discussion, participants develop practical insight into how organisations move from strategic ambition to effective implementation. The programme emphasises practical application, encouraging participants to explore realistic organisational challenges and apply structured approaches to strategy development and governance oversight.

Drawing on internationally recognised strategy frameworks and practitioner experience, the programme equips participants with practical tools that support stronger strategic thinking, improved governance practices, and more effective organisational delivery.

WHO THE PROGRAMME IS FOR

This programme is designed for professionals involved in strategy, leadership, governance, and organisational performance, including:

- Senior leaders responsible for strategy and organisational direction
- Department managers and operational leaders
- Programme and project leaders
- Policy and planning professionals
- Professionals contributing to strategic planning, governance processes, or organisational initiatives

Participants typically work within organisations responsible for delivering complex programmes, infrastructure initiatives, or public services where strategic clarity and effective governance are essential.

Key Outcomes

By the end of the programme, participants will be able to:

- Develop a clearer understanding of strategy within complex organisational environments
- Understand structured approaches to strategy development and planning
- Strengthen capability in translating strategic priorities into operational delivery
- Apply governance frameworks that support accountability, oversight, and effective decision-making
- Use practical strategic management tools including performance monitoring and strategic review frameworks
- Improve decision-making capability in complex and high-accountability environments
- Understand the relationship between leadership, organisational culture, and strategy execution
- Strengthen their ability to contribute to strategic initiatives and organisational performance

PROGRAMME STRUCTURE

The programme combines conceptual understanding with practical application, enabling participants to explore how strategy and governance operate within real organisational environments.

Strategic Foundations

- Understanding the role of strategy in shaping organisational direction
- Exploring how organisations align strategic priorities with long-term objectives
- Understanding the relationship between strategy, leadership, and organisational performance

Strategy Development

- Structured approaches to analysing organisational environments
- Identifying priorities and evaluating strategic options
- Developing clear and practical strategic plans

Governance & Strategic Oversight

- Understanding governance frameworks and accountability structures
- Defining roles, responsibilities, and decision-making processes
- Monitoring performance and maintaining strategic alignment

Implementation & Strategic Delivery

- Translating strategy into operational plans and initiatives
- Managing complexity, competing priorities, and organisational change
- Using performance frameworks to support monitoring and continuous improvement

LEARNING APPROACH

The programme adopts a practical, applied learning approach designed to ensure participants can apply learning directly within their organisational roles.

Learning is delivered through:

- Facilitated workshops and interactive sessions
- Real-world case studies and applied exercises
- Group discussion and peer learning
- Practical tools, frameworks, and templates

This approach ensures participants gain both conceptual understanding and practical capability when applying strategy and governance frameworks in complex organisational environments.



EXPECTED BENEFITS FOR ORGANISATIONS

The programme supports organisations in strengthening their ability to deliver strategy through:

- Improved alignment between strategy and operational delivery
- Clearer governance structures and decision-making processes
- Greater organisational capability in strategic planning and implementation
- Enhanced coordination across departments and organisational functions
- Improved monitoring of performance and strategic progress
- Increased confidence among leaders responsible for delivering complex initiatives

PROGRAMME DELIVERY

Programmes can be delivered through flexible formats:

- In-Person Delivery (UK, KSA & Middle East)
- Online (Live, Instructor-Led)

Group sizes typically range from 6–15 participants.

Programme duration typically ranges from half-day workshops to 3–5 day programmes, depending on organisational requirements.

CERTIFICATION & RECOGNITION

Participants receive a Certificate of Completion for the Strategy & Governance in Practice programme.

Certificates will be tailored to reflect the programme title and awarded upon successful completion of the programme.